

bluenowhere

broadscape

bus garage

offices

town centre

universities

airports

building work

schools

cctv

libraries

clubs

pubs

train station

police

parks

carparks

tourism

ambulance

fire brigade

hospital

banks

business

traffic control

shopping centre

underground

road works



here, there, everywhere **bluenowhere**

High capacity next generation wireless technology is transforming the telecommunications landscape.

We specialise in exploiting wireless technologies to untether the cable, combining the quality of a fixed line with the flexibility of mobile.

Municipal WiMAX

We deploy and operate wholesale, open access, WiMAX networks serving multiple sectors, including local authorities, business, public safety, and transport

We work to make our open platform available to specialist service providers, becoming an alternative wholesale infrastructure to existing fixed networks such as BT.

Untethered broadband means high capacity and high quality connectivity where it is needed, when it is needed.

Rural WiMAX

We can deploy **WiMAX** in rural communities to bring high quality broadband to communities not adequately served by the fixed broadband infrastructure.

Broadband is now the "4th utility" used by businesses, school children and families. Communities excluded from broadband will fall behind in business competitiveness and children denied access to e-learning will fall behind their peers at school.

To prevent rural communities being left behind in the digital divide, Government has set a target of 2Mbps Universal Service Commitment by 2012. We can meet this today, and exceed it, offering services comparable with broadband services available in urban areas.

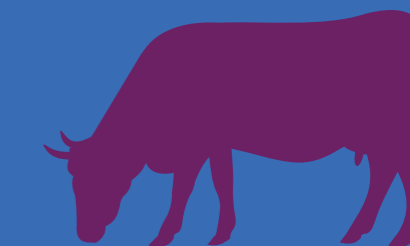
We seek to operate a wholesale platform, providing ISPs with an alternative network at the access layer, and providing communities with choice and competition at the retail/service layer.

For small communities where viability is marginal we can offer a fully integrated direct-retail model.

We work with the local community to utilise existing assets, such as Public Sector Network backhaul, and to design an appropriate and viable solution.

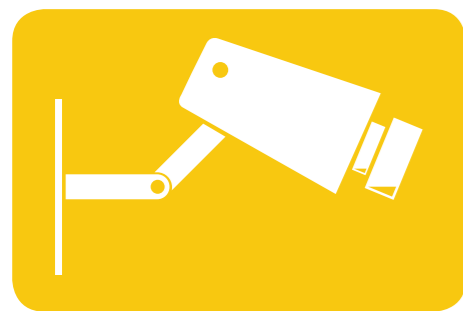
We can work to find creative way of building value into the network to improve viability, such as working with the local school to provide local pupils with access to the school network as part of the product bundle.

A next generation wireless network can deliver a truly modern digital communications infrastructure, allowing local businesses to access and compete in the global marketplace, retain jobs locally, and ensure children living in rural communities have the same access to latest educational tools as children elsewhere.



Our high quality wireless platform can serve a range of fixed and portable applications, including:

CCTV



Optimise your CCTV estate and reduce costs with tailored connectivity. The quality of a fixed circuit with the portability of 3G.

video-relay



Real-time video from a mobile location, for example building site inspection. Optimise surveyors' time, reduce disputes with instant second-opinion, and reduce costs.

broadband circuits



High capacity, flexible, tailored broadband connectivity. Leased line replacement. Symmetric connectivity. Back-up connectivity. Resilient connectivity.

transport



Replace expensive fixed circuits with WiMAX. Traffic light control. ANPR cameras. BLE cameras. Live on-bus CCTV. Digital signage.

public safety



Improved incident management. Live video relay from the scene of incident to a command centre. Collaboratively share the feed with multiple command centres or emergency services.

mobility



Untether your desk and virtualise your office with secure VPN access to IT systems. Increase data security with remote access rather than local storage.

machine to machine (m2m)



Metering / Monitoring. Align costs to data use. Optimise costs with dynamic scheduling for non-real-time data collection.



bluenowhere

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